

COMPANY PROFILE

The Anderson-Truss Group History



WINDOW AND FLOOR ARE TREATED HIGH-LIGHT THE CHARACTER OF THE PROPERTIES

While The Anderson-Truss Group is a newly formed company (since Feb 2009), it is managed by a staff with many years of experience in property acquisition and business management. It is our primary goal to provide property access for both residential and com-

mercial customers in need of business space or housing.

We are committed to the community in which we serve and will continue to provide highly professional real estate services

We provide assets management, holdings, and property management services. The asset management portfolio includes residential and commercial properties, equipment, and vehicles. Our goal is to acquire assets that bring the best value to both our company and clients. We will be committed to helping reform our community. If you wish to get more information about

The Anderson-Truss Group, go to the "Contact Us" tab of our website (see page 4) for contact information. The assets that we acquire vary and are based on needs. It is The Anderson-Truss Group's strategy to invest in properties that will bring value to our customers, the community and our company. We have established a property management and maintenance partnership with our affiliate company. Visit our affiliate's website at ATG Services to view the property management services provided.

SPECIAL POINTS OF INTEREST:

- ◆ We provide residential and commercial property access,
- ◆ Highly professional services
- ◆ We acquire and sell real estate
- ◆ Affiliated with ATG Services,
- ◆ Provide high community involvement,
- ◆ Committed to giving 10% of profits back to our community .



Our Mission

It is the specific mission of The Anderson-Truss Group to purchase, renovate and provide affordable residential and commercial properties in Birmingham and surrounding areas. We will provide well-maintained single family rental properties as well as single family properties to purchase. We are a family oriented business that gives back to the community through foundational work and serving the underserved. The Anderson-Truss Group will impact our community by: renting our properties to provide a

stream of income for future investments in the community, renting to customers who typically may not be able to currently participate in the residential or commercial ownership market, and supporting local charities through our foundation. The Anderson-Truss Group seeks to be viewed as a highly visible company in the property development and property management market. "We will do rental property the right way"

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Core Values



FLOOR WITH HARDWOOD FLOORS ARE RESTORED TO PERFECTION.

GIVE BACK TO THE COMMUNITY - The Anderson-Truss Group will partner with the community in which it operates through charitable ventures and partnering.

UPLIFT PEOPLE WITHIN THE COMMUNITY - We will provide homes that people will be proud to have as their primary place of living or work.

PERFORM IN A HIGHLY ETHICAL AND RESPECTFUL MANNER - We expect nothing less than the highest ethical and respectful relationship with our customers and business partners.

PROVIDING HOUSING THE "RIGHT WAY" - The Anderson-Truss Group knows no other way to do business. We provide an attitude of attentiveness to detail. We care about our customers.

PROVIDING SERVICES TO THE UNDERSERVED - We will also serve customers who may not normally be in the housing and commercial markets.

OPERATE AS A FAMILY ORIENTED BUSINESS - The Anderson-Truss Group is focused on the family spirit. We value an environment of partnering

“OUR GOAL IS TO ACQUIRE ASSETS THAT BRING THE BEST VALUE TO THE COMPANY AND HELP REFORM OUR COMMUNITY”

and working together.

STRIVE TO BE A HIGHLY EFFECTIVE, HIGHLY EFFICIENT, AND A WELL ORGANIZED BUSINESS - We will provide the best business environment where organization and professionalism is a requirement.

Services

We provide asset management, holdings, and property management. The asset management portfolio includes residential and commercial properties, equipment, and vehicles. Our goal is to acquire assets that bring the best value to the company and help reform our community. If you wish to get more information about The Anderson-Truss Group, go to the "**Contact Us**" tab for contact information. The assets that we acquire vary and are based on needs. It is The Anderson-Truss Group's strategy to invest in properties that will bring value to our customers, the community and our company. We have established a property management and maintenance partnership with our affiliate company. Visit our affiliate's website at [ATG Services](#) to view the property management services.



WE PROVIDE UNIQUE PROPERTIES INTEGRATED INTO THE COMMUNITIES

The Anderson-Truss Group will not only provide quality redeveloped single family dwellings for rental, but we will make homes available for purchasing and rent-to-own arrangements. We will also provide commercial properties for lease or purchase as well. All purchase or rent-to-own requests for our properties are welcomed. To contact The Anderson-Truss Group about our properties, go to our "Contact Us" tab. All of our property purchases and rent-to-own arrangements are handled through a cooperative part-

Partners

One of our goals is to serve the underserved in the community. We would like to discuss how our organization can help you reach your property needs. It could be short-term or long-term residential or commercial property. The Anderson-Truss group can provide your needs directly through our properties or through our network of partners such as [ATG Services](#), [ServisFirst Bank](#), and [Synergy Marketing LLC](#).

Owners

We currently have three distinguished owners. Each owner bring a significant amount in knowledge of the property renovation, property investments, property acquisitions, and business management. Lets meet the owners:

Cedric D. Anderson, 46: He is a native of Birmingham, He attended G.W. Carver High School in Birmingham and is a graduate of the University of Alabama at Birmingham.

Cleo R. Truss, 45: He is a na-

tive of Talladega, Alabama. He attended Talladega City High School and is a graduate of Talladega College.

Coach Mike Anderson, 49: He is a native of Birmingham and is one of the top coached in NCAA college basketball. He attended Jackson-Olin High School , Jefferson State Junior College, and is a graduate of The University of Tulsa.



OUR OWNER FROM LEFT TO RIGHT: CEDRIC ANDERSON, MIKE ANDERSON, CLEO TRUSS

Contact Information

Address:

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Birmingham, Alabama 35203
Mail:

The Anderson-Truss Group
P.O .Box 1298
Birmingham, Alabama 35201

E-mail Address:
customer_care andersontrussgroup.com
Phone: 205-623-0666
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Marketing Director:
LaWanda McIntyre,
Phone: 205-623-0666 Option #5



WE EXPECT OUR TENANTS TO BE GOOD NEIGHBORS WITHIN THEIR COMMUNITY.

“ 10 PERCENT OF ALL PROFITS EARNED BY THE ANDERSON-TRUSS GROUP WILL BE DISTRIBUTED BACK INTO THE COMMUNITY.”

Community Involvement

It is our goal to serve the community in which we operate our business first. We adhere to the principle that “Change starts at home”. It is our goal to redistribute our growth back into the community directly. We will do this thorough charitable giving, foundation work, and educational sponsorship.

Our company would like to provide some housing for those who are looking to improve their life situation or are “transitioning”. This mean

those who may be overcoming abuse, divorce, financial strait, or may be simply looking for a change.

10 percent of all profits earned by The Anderson-Truss Group will be distributed back into the community. These funds will distributed through our 10 Percent Foundation and it board members.

All information related to the community involvement will be posted on our web-site.



WE EXPECT OUR TENANTS TO BE GOOD NEIGHBORS WITHIN THEIR COMMUNITY.

THE ANDERSON-TRUSS GROUP

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E-mail: customer-care@andersontrussgroup.com

It is our goal to provide the home for rental or ownership that people are in need of for family. We want the public to know that as you have expectation of us as landlords, we have high expectation of you as tenants. We expect to by properties that children and pet can run free and that you would be proud to rent or own. We take pride in our properties and so do our tenants.

WE'RE ON THE WEB AT WWW.ANDERSONTRUSSGROUP.COM

PROVIDING
RESIDENTIAL AND
COMMERCIAL PROPERTY
THE RIGHT WAY

Discounts

We are now in the Junior League of Birmingham 's Save card program. The Anderson-Truss Group will pay 100% of the rental application fee for all applicants who present the Junior League save card. This will apply only for renter who apply to rent one of our properties through ATG Services. Just present it at the time you submit the application and we will pay the application for you. Any question can be referred to our office.



THE YARD IN THIS HOUSE PROVIDE A PLACE WHERE CHILDREN CAN PLAY SAFELY.



**The Anderson –
Truss Group**